

Crested Butte Wine & Food Festival

July 25-29, 2018

Winery and Distributor Registration Form



CRESTED
BUTTE
wine & food festival

TENTATIVE Schedule of Events

- July 25:** Wine & Dine “Locavore’s Luncheon”; Seminar: wine tasting & WINGO; Winemakers “Dessert First”
- July 26:** Wine and Dine Luncheon “Tastes of Spain”; Seminar: “Chocolate Tasting and Pairing 101”; Pairing Adventure: “Wine and Dine Amongst the Castles”; seminar: TBD; Cooking Demonstration: “Bourbon and Barbecue”; Winemakers Dinner
- July 27:** VIP Founder’s Brunch; Pairing Adventure: “A Forager’s Wine and Dine”; Seminars: TBD; Winemakers/Brewmasters Luncheon: “Tastes of Germany and Austria”; Seminar: “Sake to Me!”; Winemakers Dinner
- July 28:** Wine and Dine Luncheon and Pairing Adventure: “Sunflowers and Soulfood”; Cooking Demonstration: “Cooking with Wine”; Grand Tasting event and auction
3:00-6:00PM Grand Tasting (VIP/ Industry Hour from 2:00pm-3:00pm)
- July 29:** Winemakers Brunch: “Bursting with Bubbles”; Pairing Adventure: “Float and Dine for the Arts”

Perks & Lodging Information

Sponsoring Wineries and Distributors:

For complete information on available sponsor packages and benefits, or to create a customized package designed to meet your marketing and financial goals, contact Erica Vernon at Erica@crestedbuttearts.org or 970-349-7487 ext 7.

Winemakers and Wineries- who are presenting in Wine & Food pairing brunches, lunches, or dinners:

- We are pleased to offer complimentary hotel room nights for the **night before and the night of your event**. Additional room nights at a discounted rate may also be available to you at your own expense. We regret that we are not able to accommodate pets. **Lodging must be booked through the Center for the Arts.** Lodging reservations made on your own will not be reimbursed. For more details, or to make a reservation, please contact Elise Popp at cbwff@crestedbuttearts.org or 970-349-7487 extension 6.
- Airfare will be offered for dinner participants who live out of state. Unfortunately, airfare is offered on a limited basis and is subject to a maximum reimbursement amount. For more details, please contact Elise Popp at cbwff@crestedbuttearts.org or 970-349-7487 extension 6.
- Complementary passes to Pairing Adventures, Seminars, demos, and the Grand Tasting may be available. Guaranteed tickets may be purchased on our website.
- Invitation to the exclusive VIP founders Brunch of Friday, July 27th.
- Vendor table and pouring opportunity at the Grand Tasting Industry Hour and Grand Tasting (with registration).

Distributors and Wineries participating in all other events:

- We are pleased to offer **discounted room rates** through a partnership with Crested Butte Mountain Resort. **Lodging must be booked through the Center for the Arts.** Lodging reservations made on your own will not be reimbursed. For more details, or to make a reservation, please contact Elise Popp at cbwff@crestedbuttearts.org or 970-349-7487 extension 6.
- Complementary passes to Pairing Adventures, Seminars, demos, and the Grand Tasting may be available. Guaranteed tickets may be purchased on our website.
- Vendor table and pouring opportunity at the Grand Tasting Industry Hour and Grand Tasting (with registration).
- Additional product placement opportunities available. Please contact Elise for more information.

Crested Butte Wine & Food Festival

July 25-29, 2018



Submit your completed application to Elise Popp, Special Events Director

Center for the Arts

Mail: PO Box 1819

Crested Butte, CO 81224

Email: cbwff@crestedbuttearts.org

RETURN BY MARCH 16, 2018 TO ENSURE INCLUSION IN THE FESTIVAL PROGRAM

Winery/Distributor Name: _____

Registration Form: *Please select all events in which you would like to participate.*

Exclusive Winemaker's Dinners

The most prestigious events of the Crested Butte Wine & Food Festival are the exclusive dinners. Chefs will create multi-course dinners paired with premium wines in showcase homes around the valley. Please refer to perks on page 1.

Yes, I would like to donate product to one of the Winemaker's Dinners.

Yes, our winemaker, owner, or representative will attend and present at the event.

Speaker name and designation (winemaker, sommelier, etc.): _____.

Wine and Dine Brunch, Lunch or Dessert Pairings

Exclusive pairing events. Chefs will create multiple courses paired with premium wines. Please refer to perks on page 1.

Yes, I would like to donate product to a Wine and Dine Brunch, Lunch, or Dessert event.

Yes, our winemaker, owner, or representative will attend and present at the event.

Speaker name and designation (winemaker, sommelier, etc.): _____.

Pairing Adventures

Fun outdoor adventures such as hikes and whitewater rafting with local experts, featuring food and wine pairings.

Yes, I would like to donate product at one of the Pairing Adventures.

Yes, our winemaker, owner, or representative will attend and present at the event.

Speaker name and designation (winemaker, sommelier, etc.): _____.

VIP Founder's Brunch

Held at the private residence of the festival's founder, we will be hosting VIPs, sponsors, wineries, chefs, media, and other invited guests for an exclusive brunch featuring premium wines and food.

Yes, I would like to donate product for this event (we request a minimum of 4 bottles to participate)

Wine Seminars, Classes and Cooking Demos

The festival will hold several seminars, cooking demonstrations, art and wine classes and informational sessions located in a variety of venues around Crested Butte and Mount Crested Butte throughout the duration of the Festival.

Yes, I would like to be a seminar/class/demonstration presenter.

Speaker name and designation (winemaker, sommelier, etc.): _____.

Yes, I would like to donate product for a seminar/class/demonstration.

Circle your preferred topic(s): Blind Tasting / Cooking with Wine / Wine Pairing 101 / Cigars and Wine /

Spanish Wines / Meads / Sake / Bursting with Bubbles Brunch / Other: _____

Wine Auction

Always a popular feature at the Grand Tasting. Large format and unique wines are always a hit!

Yes, I would like to make a tax-deductible donation of enter quantity bottles of wine to the auction.

Please include an information sheet about the wine(s), including retail value, with your registration

Grand Tasting

Our signature, and largest tasting event! Sold out with over 500 attendees in 2016 and 2017!

SUPER EARLY BIRD (if paid by Jan 31) Private Table: \$ 60.00 Shared Table: \$ 45.00

EARLY BIRD (if paid by Feb 23) Private Table: \$ 90.00 Shared Table: \$ 70.00

STANDARD PRICE (after March 16) Private Table: \$ 130.00 Shared Table: \$ 105.00

(Certain sponsorship levels may waive table fees. If you are interested in a sponsorship, please contact Erica for more information: erica@crestedbuttearts.org or 970-349-7487 extension 7.)

Registration Includes:

- Pouring opportunity at the Grand Tasting on Saturday, July 28, from 3 – 5:30PM
- Pouring opportunity at the Industry Hour just prior to the Grand Tasting, July 28, from 2 – 3:00PM
- Two Festival Credentials: Access to Grand Tasting (and additional seminars on a space available basis)
- Discounted lodging rates at the Crested Butte Mountain Resort (please see Perks on Page 1)
- Sales opportunity for bottles and cases through partnership with Mountain Spirits Liquors.

Additional Sales:

Grand Tasting attendees have the opportunity to purchase bottles and cases from Wineries/Distributors through a partnership with Mountain Spirits Liquors. To have your product available for sale after the Grand Tasting, please include product information and pricing with this form. Note: a service fee is added to the consumer's final sale price.

Yes, I would like to sell bottles and/or cases through the Grand Tasting Order Form.

Product information and pricing is included as an appendage to this form.

Additional Credentials: I would like to purchase additional credentials and tickets:

Grand Tasting Credentials (for additional working staff) _____ x \$ 30.00 = \$ _____.

Grand Tasting tickets (great for gifts – an \$80 value!) _____ x \$ 45.00 = \$ _____.

Registration fee / Table fee \$ _____.

Additional event tickets (see program for costs) \$ _____.

TOTAL AMOUNT DUE \$ _____.

Crested Butte Wine & Food Festival

July 25-29, 2018

Submit your completed application to Elise Popp, Special Events Director



Center for the Arts
Mail: PO Box 1819
Crested Butte, CO 81224

Email: cbwff@crestedbuttearts.org

RETURN BY MARCH 16, 2018 TO ENSURE INCLUSION IN THE FESTIVAL PROGRAM

Name of Winery or Distributor/Table Name (Please list exactly how it should appear in Festival materials, max 40 characters)

Administrative Contact Information

Contact Name: _____ Title: _____

Email (required): _____

Mailing Address: _____

City, State ZIP: _____

Office Phone: _____ Cell: _____

Winery Website Address: _____

I agree to a reciprocal link with CRESTEDBUTTEARTS.org Yes No

Credentials(s) for Winemaker or Distributor

Each participating organization will receive two credentials for admission to the registered Festival event(s).

Name: _____ Title: _____

Email: _____ Cell: _____

Name: _____ Title: _____

Email: _____ Cell: _____

Additional purchased credentials for _____

Name: _____ Title: _____

Email: _____ Cell: _____

Name: _____ Title: _____

Email: _____ Cell: _____

Crested Butte Wine & Food Festival

July 25-29, 2018

Submit your completed application to Elise Popp, Special Events Director



Center for the Arts

Mail: PO Box 1819
Crested Butte, CO 81224

Email: cbwff@crestedbuttearts.org

RETURN BY MARCH 16, 2018 TO ENSURE INCLUSION IN THE FESTIVAL PROGRAM

Payment Information:

To pay by credit card, enter your information below:

Total Amount (from page 3): \$ _____.

Credit Card Number: _____

Credit Card Type: _____

CVV code: _____.

Exp Date: _____.

Signature: _____ Date: _____

If paying by check, please make check payable to “Center for the Arts” and mail to
Attn: Elise Popp
PO Box 1819, Crested Butte CO 81224

Billing information (only if different from contact info on page 1):

Address: _____

City, State ZIP: _____

Registration Check List:

Please forward the following supplements to Elise at cbwff@crestedbuttearts.org **along with your registration:**

- Logo of winery, distributor, or corresponding table name (EPS, TIF, or JPG format)
Please select one logo to represent your table as we are unable to accommodate multiple logos at this time
- Photo & biography of winery owner, winemaker, or representative if presenting at the festival
- Wine tech sheet for all wines being donated to the Grand Tasting silent auction
- Grand Tasting Order Form information, if bottles/cases are being offered for sale.

Crested Butte Wine & Food Festival

July 25-29, 2018

Travel Information

Airport Service

Crested Butte, Colorado is serviced by the Gunnison-Crested Butte regional airport (GUC), a 30-minute drive from Crested Butte easily accessible by bus service. In the summertime, this airport is serviced from Denver International Airport via United Express. Limited direct flights can also be found from Los Angeles via Alaska Airlines, Dallas via American Airlines, Houston and Chicago via United Airlines. Another option is Montrose, Colorado (MTJ) which is located 90 minutes outside of Crested Butte. Both airports have rental cars. There is a small airstrip on the edge of Crested Butte for small commuter planes – if you need more information on this, please let us know.



From Denver or Colorado Springs

To arrive in Crested Butte from Denver by car is approximately 4 to 5 hours and requires driving over mountain passes. The 220 miles from either city will go by quickly with a very beautiful drive down Highway 285. From Denver, go south on 285 to just outside of Salida. Go west on Highway 50 to Gunnison, where you will proceed on Highway 135 directly into Crested Butte. From Colorado Springs, go west on Highway 24 to Highway 285. There is a bus service from Denver to Gunnison that operates once a day in each direction. Tickets for this bus service can be found online.

Transportation In/Around Crested Butte

There is a free shuttle circulator that runs approximately every 20 minutes between Crested Butte and Mount Crested Butte, where the hotels are located. The shuttle stop at the mountain is located behind the Lodge at Mountaineer Square and adjacent to the Grand Lodge. There is another stop just south of Elevation Hotel. Town stops include the 4-way stop and corner of 2nd Avenue/Elk Avenue. In Crested Butte, you really don't need a car to get around!

Walk your way to the art of Crested Butte

CRAFT FOOD + BEVERAGE

- 1 Guild Arts Collective
- 8 Bonex Tequila Bar & Grill
- 13 Montanya Distillers
- 14 Princess Wine Bar
- 18 Wildflower Sweets
- 19 The Secret Stash
- 24 Pitas in Paradise
- 42 Irwin Brewing Company

LITERARY + PUBLISHING

- 29 Townie Books
- ##### PERFORMING ARTS
- 10 Crested Butte Mountain Theatre
 - 20 Crested Butte School of Dance
 - 21 Crested Butte Dance Collective
 - 26 Studio Ardour
 - 35 Crested Butte Center for the Arts

VISUAL ARTS + CRAFTS

- 2 LCE Fine Arts
- 3 The Art Studio of the Center for the Arts
- 6 The Design Collective
- 7 River Light Art Gallery
- 9 Paragon Gallery
- 11 Rijks Family Gallery
- 12 The Grubstake Gallery
- 15 Ingham Fine Art Gallery

VISUAL ARTS + CRAFTS

- 16 Oh Be Joyful Gallery
- 17 Crested Butte Jewelry & Design Gallery 3
- 25 Pema Dawa
- 27 J.C. Leacock Photo Gallery
- 28 RedLine Gallery
- 30 Calico Queen Tattoo
- 33 L. Casny Designs / Rendezvous Gallery
- 34 Crested Butte Arts Festival

FILM + MEDIA

- 31 KBUT FM
- 36 Crested Butte Film Festival
- 37 Matchstick Productions

MAKER

- 32 Rooted Apothecary
- 38 Ramp Ski
- 41 Paradise Ski Chairs
- 44 Colorado Real Soap Co.

HERITAGE

- 22 Crested Butte Mountain Heritage Museum

DESIGN

- 4 Studio West
- 5 Crested Butte Publishing & Creative
- 39 Mountain Colors Paint & Design
- 40 Function before Fashion
- 43 reThink Uo / Idea Lab



— Crested Butte Creative District Boundary
cbcreativedistrict.org

