

Crested Butte Wine & Food Festival July 26-30, 2017



CRESTED
BUTTE
wine & food festival

Winery and Distributor Registration Form

Winery/Distributor Name: _____.

TENTATIVE Schedule of Events

July 26: Wine Tasting Event, seminars, from 11am through 9pm

July 27: Wine Hike, Wine & Dine lunch pairing, and Wine Seminars from 1:00PM through 4:30PM, Winemaker Dinner 6PM

July 28: Wine Walk of the Town, Multiple Wine Seminars, and Wine & Dine lunch pairing 10:30AM through 4:30PM, Winemaker Dinner 6PM

July 29: Wine Hike & Picnic Lunch, and CB SUP and Lunch
3:00-6:00PM **Grand Tasting (with an Industry Hour from 2:00pm-3:00pm)**

July 30: Champagne Brunch, Downhill Mountain Biking

Perks & Lodging Information

Sponsoring Wineries and Distributors:

For complete information on available sponsor packages and benefits, contact us to create a customized package designed to meet your marketing and financial goals.

Contact Erica Daugherty at Erica@crestedbuttearts.org or 970-349-7487

Winemakers and Wineries- who are presenting in Wine & Food pairing brunches, lunches, or dinners:

- We are pleased to offer complimentary hotel room nights for the **night before and the night of your event**. Additional room nights at a discounted rate are offered to you at your expense. We regret that we are not able to accommodate pets. **Lodging must be booked through the Center for the Arts**. Lodging reservations made on your own will not be reimbursed. For more details, or to make a reservation, please contact Stephanie Blewett at cbwff@crestedbuttearts.org or 970-349-7487
- Airfare will be offered for dinner participants who live out of state. Airfare is offered on a limited basis and is subject to a maximum reimbursement amount. For more details, please contact Stephanie Blewett at cbwff@crestedbuttearts.org or 970-349-7487
- Passes to the Kickoff Event, Seminars, and the Grand Tasting on a space available basis. Tickets may be purchased to other events.
- Invitation to the exclusive VIP founders Brunch

Distributors and Wineries participating in all other events:

- We are pleased to offer **discounted room rates** through a partnership with Crested Butte Mountain Resort. General lodging information for the Crested Butte Mountain Resort can be found at: www.skicb.com
- Passes to the Kickoff Event, Seminars, and the Grand Tasting on a space available basis. Tickets may be purchased to other events.
- Pouring opportunity at the Grand Tasting Industry Hour and Grand Tasting (with registration).

Submit your completed application to Stephanie Blewett, Special Events Director

Center for the Arts

Mail: PO Box 1819
Crested Butte, CO 81224

Email: cbwff@crestedbuttearts.org

RETURN BY MAY 15, 2017 TO ENSURE INCLUSION IN THE PROGRAM

*Crestedbuttearts.org/wineandfood * Stephanie Blewett* 970-349-7487 * cbwff@crestedbuttearts.org*

Registration Form

Please choose all events in which you would like to participate

Exclusive Wine Dinners

The most prestigious events of the Crested Butte Wine & Food Festival are the exclusive dinners. Chefs will create multi-course dinners paired with premium wines. Please refer to perks on page 1.

- Yes, I would like to present at one of the Wine Dinner and donate product and our winemaker or owner will attend

Speaker name and designation (winemaker, sommelier, etc.): _____.

Wine Pairing Lunches and Brunches

Exclusive lunch and wine pairing events. Chefs will create multi-course lunch paired with premium wines.

- Yes, I would like to present at one of the Wine Lunches or Brunches and donate product and our winemaker, owner, or representative will attend

Speaker name and designation (winemaker, sommelier, etc.) : _____.

Outdoor Activities and Lunches

Activities could include hikes, SUP boarding, golf, and mountain biking, to be followed by lunch and wine pairing.

- Yes, I would like to present at one of the Lunches and donate product and our winemaker, owner, or representative will attend

Speaker name and designation (winemaker, sommelier, etc.) : _____.

Cook-off and Tasting Event

The inaugural year for this tasting event! Held the first day of the Festival, July 26 at the ski area, directly before the Music on the Mountain free concert. In honor of this inaugural event, **we are offering tables FREE of charge!** We anticipate 200 guests. Event Description: Sample an array dishes and delicious wines. Participating wineries will be showcasing wines in a wide array of varietals.

- Yes, I would like to participate and have a **FREE table for wine tasting** (includes two passes, additional passes can be purchased)

Afternoon on Elk Tasting Event

The inaugural year for this tasting event! In honor of this inaugural event, **we are offering tables FREE of charge!** Held the Friday of the Festival. We anticipate 200 guests. Event Description: Stroll the streets of elk as you stop into various restaurants and galleries to sample delicious wine and small bites. Participating wineries will be showcasing wines in a wide array of varietals.

- Yes, I would like to participate and have a **FREE table for wine tasting** (includes two passes, additional passes can be purchased)

Wine Seminars

The festival will hold several seminars located in a variety of venues around Crested Butte and Mt Crested Butte.

- Yes, I would like to be a seminar presenter and donate product for a wine seminar

Preferred topic(s): _____.

Speaker name and designation (winemaker, sommelier, etc.) : _____.

VIP Founder's Brunch

Held at the private residence of the festival's founder, we will be hosting VIPs, sponsors, wineries, chefs, media, and other invited guests. Anticipate 50 guests.

- Yes, I would like to donate product for this event (we request a minimum of 4 bottles to participate)

Wine Auction

Always a popular feature at the Grand Tasting, Center for the Arts is hosting a wine auction to benefit their year-round programming and outreach. Large format and unique wines are always a hit!

- Yes, I would like to donate _____ bottles of wine to the Wine Auction
Please attach information sheet about this wine to the registration

Grand Tasting

Our Signature, and largest tasting event! Sold out at over 500 people in 2016!

SUPER EARLY BIRD (if paid by Jan 1) Private Table: \$ 55.00 Shared Table: \$ 40.00

EARLY BIRD (if paid by Feb 1) Private Table: \$ 85.00 Shared Table: \$ 65.00

STANDARD PRICE (after Feb 1) Private Table: \$ 125.00 Shared Table: \$ 100.00

(Certain sponsorship levels may waive table fees. If you are interested in a sponsorship, please contact Erica for more information: erica@crestedbuttearts.org)

Registration Includes:

- Pouring opportunity at the Grand Tasting on Saturday, July 30, from 3:00PM – 5:30PM
- Pouring opportunity at the Industry Hour, just prior to the Grand Tasting, July 30, 2:00PM – 3:00PM
- Two Festival Credentials: Access to Grand Tasting and Seminars on a space available basis
- Two commemorative wine glasses
- Discounted lodging rates at the Crested Butte Mountain Resort

Additional Credentials:

I would like to purchase additional credentials and tickets:

Grand Tasting Credentials (for working staff only) _____ x \$ 30.00 = _____.

Grand Tasting tickets (great for gifts - \$80 value!) _____ x \$ 45.00 = _____.

| | |
|---|-----------|
| Registration fee / Table fee | \$ _____. |
| Additional event tickets/credentials | \$ _____. |
| TOTAL AMOUNT DUE | \$ _____. |

Name of Winery or Distributor/Table Name (Please list exactly how it should appear in Festival materials, max 40 characters)

Administrative Contact Information

Contact Name: _____ Title: _____

Email (required): _____

Mailing Address: _____

City, State ZIP: _____

Office Phone: _____ Cell: _____

Winery Website Address: _____

I agree to a reciprocal link with CRESTEDBUTTEARTS.org Yes No

Attendee(s) from Winery or Distributor

Each tasting event will receive two working badges for admission.

Name:: _____ Title: _____

Email: _____ Cell: _____

Name:: _____ Title: _____

Email: _____ Cell: _____

Crested Butte Wine & Food Festival

July 27-30, 2017



Payment Information:

To pay by credit card, enter your information below:

Credit Card Number: _____

Credit Card Type: _____ Exp Date: _____ CVV code: _____

Card Holder Name: _____

Signature: _____ Date: _____

If paying by check, please make check payable to "Center for the Arts" and mail to
PO Box 1819, Crested Butte CO 81224

Billing information (only if different from contact info on page 1):

Address: _____

City, State ZIP: _____

Registration Check List

Please forward electronically to stephanie@crestedbuttearts.org along with your registration:

- Logo of winery or corresponding table name (EPS, TIF, or JPG format)
Please select one logo to represent your table, we will not be able to accommodate multiple logos
- Photo & biography of winery owner, winemaker, or representative if presenting at the festival (JPG format)

Submit your completed application (with payment) to Stephanie Blewett, Special Events Director

Center for the Arts
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Travel Information

Airport Service

Crested Butte, Colorado is serviced by the Gunnison-Crested Butte regional airport (GUC), a 30-minute drive from Crested Butte easily accessible by bus service. In the summertime, this airport is serviced from Denver International Airport via United Express. Limited direct flights can also be found from Los Angeles via Alaska Airlines, Dallas via American Airlines, Houston and Chicago via United Airlines. Another option is Montrose, Colorado (MTJ) which is located 90 minutes outside of Crested Butte. Both airports have rental cars. There is a small airstrip on the edge of Crested Butte for small commuter planes – if you need more information on this, please let us know.

From Denver or Colorado Springs

To arrive in Crested Butte from Denver by car is approximately 4 to 5 hours and requires driving over mountain passes. The 220 miles from either city will go by quickly with a very beautiful drive down Highway 285. From Denver, go south on 285 to just outside of Salida. Go west on Highway 50 to Gunnison, where you will proceed on Highway 135 directly into Crested Butte. From Colorado Springs, go west on Highway 24 to Highway 285. There is a new bus service from Denver to Gunnison.

Transportation In/Around Crested Butte

There is a free shuttle circulator that runs approximately every 20 minutes between town and the mountain, where the hotels are located. The shuttle stop at the mountain is located behind the Lodge at Mountaineer Square and adjacent to the Grand Lodge. There is another stop just south of Elevation Hotel. Town stops include the 4-way stop and corner of 2nd Avenue/Elk Avenue. In Crested Butte, you really don't need a car to get around!

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